

NWK Website Banner Advertisements

2017 RATE CARD

Average visits
per month: 8 000



ADVERTISEMENT SPACE	COST PER MONTH
Home Page (Area 1) – P. 2 Size: 250 x 407 pixels	R3 000
Home Page (Area 2) – P. 2 Size: 200 x 325 pixels	R2 560
Jobs and vacancies (Area 3) – P. 2 Size: 625 x 115 pixels	R2 000

- * 16.5% agency commission included and VAT excluded.
- * Material may not exceed 50 KB in size.
- * If the banner advertisement needs to be linked to your website, please supply the URL with the material.

SPECIAL OFFER FOR WEB ADVERTISERS

Book x 4 or more web banner advertisements for 2017 and you will receive **10% discount** on each web banner advertisement.

SPECIAL WEB PACKAGES FOR FIRST TIME NWK ARENA ADVERTISERS

1. Book x 6 full page advertisements in **NWK Arena** and receive a **FREE** web page banner advertisement for 4 months.*
2. Book x 6 half page advertisements in **NWK Arena** and receive a **FREE** web page banner advertisement for 2 months.*
3. Book any size advertisement in **NWK Arena** and receive **20% discount** on your web banner advertisement.*

* No discount will be given on magazine advertisements if you book one of the above mentioned packages.

TERMS AND CONDITIONS

1. All advertising material is subject to approval by NWK.
2. The design, layout, content and maintenance of the banner advertisement is the responsibility of the advertiser.
3. The advertisement space works on a first-come, first-served basis.
4. Accounts to be paid monthly.

CONTACT DETAILS

Ruth Schultz (Infoworks)
Tel: 081 480 6413 / Cell: 072 855 2450
Email: ruth@infoworks.biz

DEADLINES: BOOKINGS AND MATERIAL

MONTH	BOOKINGS	MATERIAL	PUBLISHED
March 2017	13 February	20 February	1 March
April 2017	13 March	20 March	31 April
May 2017	17 April	24 April	1 May
June 2017	15 May	22 May	1 June
July 2017	12 June	19 June	30 July
August 2017	17 July	24 July	1 August
September 2017	14 August	21 August	1 September
October 2017	11 September	18 September	2 October
November 2017	16 October	23 October	1 November
December 2017	13 November	20 November	1 December

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ADVERTISE ON THE NWK WEBSITE

Contact Ruth Schultz at 072 855 2450 or send an email to ruth@infoworks.biz.



AREA 2

Area 2
Size: 200 x 325 pixels
NEW

Hand exchange rates in ZAR

AUD	10.1
CHF	13.5
EUR	14.5
USD	16.8
HKD	1.77
JPY	0.117
USD	13.7

9 Jan 17

AREA 1

Area 1
Size: 250 x 407 pixels
NEW

NWK - HIGH 5! - CAMPAIGN

AREA 3

Area 3
Size: 625 x 115 pixels
NEW

Current Vacancies (External)

JOB DESCRIPTION	CLOSING DATE	APPLY
• Kassier (Zeerust)	2017-01-10 00:00:00	
• Kassier (Delareyville Rybaan)	2017-01-10 00:00:00	

Upload your CV

If you have never filled in an application on our web site, and you do not find a position you are interested in, but you would like to submit your CV, please click here to upload your CV